



39 years of
Murphysboro Barbecue Cook-off
September 24 – 26, 2026

Please help us roll out the red carpet and welcome thousands of people to Southern Illinois!

Corporate Sponsorship

Raise your company's profile and create good will in the community by becoming a sponsor at one of the following levels. **Please respond by July 1, 2026 so we can include you in our advance publicity and advertising efforts!**

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Presenting Sponsor \$10,000

50 tickets each night for the Fish Fry and Grand Champion Meal, recognition on t-shirts, banners, web site, sponsor board, and other promotional materials; dedicated social media reel, media articles, and broadcasts, a free booth or exhibit area during the event, and 2 t-shirts.

Platinum Sponsor \$5,000

40 tickets each night for the Fish Fry and Grand Champion Meal, recognition on t-shirts, banners, web site, sponsor board, and other promotional materials; mentions in social media posts, media articles and broadcasts, a free booth or exhibit area during the event, and 2 t-shirts.

Gold Sponsor \$2,500

30 tickets each night for the Fish Fry and Grand Champion Meal, recognition on t-shirts, banners, website, sponsor board, and other promotional materials; mentions in social media posts, media articles and broadcasts, and 2 t-shirts.

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Silver Sponsor \$1,000

20 tickets each night for the Fish Fry and Grand Champion Meal, recognition on t-shirts, banners, web site, sponsor board, and other promotional materials; mentions in social media posts, media articles and broadcasts, and 2 t-shirts.

Bronze Sponsor \$500

10 tickets each night for the Fish Fry and Grand Champion Meal, company name line listed on t-shirts, website, and sponsor board, and 2 t-shirts.

Friend of the Barbecue \$150

2 tickets each night for the Fish Fry and Grand Champion Meal, recognition on the sponsor board and a t-shirt.

Additional sponsorship opportunities:

- \$3,500 Trophies
- \$1,000 Champion's Stage
- \$1,000 Band for Friday Evening
- \$500 Crimson Express Marching Band
- \$500 Wings contest • \$500 Fish contest

Detach and mail to: Murphysboro BBQ Cook-off • P.O. Box 382 • M'boro, IL 62966
Questions, please call 618-684-8902

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 Sponsor level: _____

Company name: _____

Contact name: _____

Address _____ City _____ State _____ ZIP _____

Phone _____ email _____

Please check one: I'll pick up my tickets and shirt Please deliver my tickets & shirt shirt size _____